

PERSONAL DATA PROTECTION NOTICE

This notice (“**Notice**”) is produced in compliance with the Personal Data Protection Act 2010 (“**Act**”). This Notice describes how we process and use your Personal Data.

Personal Data

1. “**Personal Data**” means information about you which you have provided and/or shall provide to us, including your name, address, telephone number, National Registration Identity Card (NRIC) details, email address, bank account information, your personal preferences, income, occupation, internet protocol (IP) address, particulars of your spouse or family members and any information which may identify you, your spouse or family members and/or any other third party information that may be provided or may be collected, stored, used and processed by us from time to time.
2. By signing up online as a member of eAset and/or making any online purchase through eAset online platform, you consent to the processing of your Personal Data by us and all persons involved in the provision of the services arising from your registration or purchase.
3. We shall have the right to modify the terms of this Notice at any time by placing the modified Notice on our website or, by any other means as we may choose. If you continue to communicate with us through our online platform or to make any purchase or to use our services following the modification, it shall signify your acceptance of such modification.

Collection

4. The signing up as member and provision of your Personal Data is voluntary.
5. Please take note that in addition to the Personal Data you have provided and/or shall provide to us directly, we may also collect your Personal Data from other sources and other parties involved in the matters for which you have made any purchase, if necessary, and from cookies through cookies on our website, if any.

Purposes of collection

6. We may use and process your Personal Data for, including, but not limited to the following:
 - (a) communicating with you, responding to questions and comments from you;
 - (b) administrative purposes, for example, processing, confirming, fulfilling. arranging and complete your purchase etc.
 - (c) improving customer services, to personalise user experience and/or to improve our website;

- (d) processing payments and billings etc.;
 - (e) running promotional activities, contest, survey etc.;
 - (f) sending periodic emails on membership information, purchase information, marketing information etc.;
 - (g) complying requirements under the law;
 - (h) allowing the merchants to access your Personal Data to process your purchase and your requirements; and
 - (i) in any other manner to facilitate the operation, maintenance and management of the online platform.
7. The signing up online as a member and/or making any online purchase signify your understanding and consenting to our using and processing your Personal Data in the manner described in this Notice.

Disclosure

8. In the course of operating, maintaining and management of the online platform, we may in turn engage other companies, service providers or individuals to perform functions on our behalf, and consequently may provide access or disclose of your Personal Data to the third parties, including the following:
- (a) merchants offering their goods and services through our online platform;
 - (b) information technology service providers;
 - (c) data entry service providers;
 - (d) banks and financial institutions;
 - (e) insurance providers;
 - (f) professional advisors and external auditors;
 - (g) storage facility providers; and
 - (h) regulatory bodies and governmental authorities in order to comply with regulatory, statutory and government requirements, if necessary.
9. We may also disclose your Personal Data if we are required to do so by law or regulations or directives by regulatory bodies and governmental authorities.

10. Further, we may disclose your Personal Data if we are converted to another type of entity or in the course of our merger with another corporation, firm or company.
11. The signing up online as a member and/or making any online purchase signify your understanding and consenting to the disclosure of your Personal Data as described in this Notice.

Storage

12. We store all Personal Data obtained securely.
13. Our information technology storage facilities and servers may be located in countries outside of Malaysia. Therefore, your Personal Data may be transferred to, stored, used and processed in places outside of Malaysia.
14. The signing up online as a member and/or making any online purchase signify your understanding and consenting to the transfer of your Personal Data out of Malaysia as described herein.

Consent

15. By signing up online as a member of eAset and/or making any online purchase through eAset online platform and/or by providing Personal Data to us, you agree and consent to us using and processing your Personal Data in the manner described in this Notice.
16. If you do not consent to our processing your Personal Data for the purposes described in this Notice, please notify us using the contact details stated at the end of this Notice.

Correction requests and enquiries

17. Subject to any exceptions under applicable laws, you may at any time request for access to, or for correction or rectification of your Personal Data or limit the processing of your Personal Data, or seek further information from us by contacting us using the contact details stated at the end of this Notice.
18. In respect of your right to access and/or correct your Personal Data, we have the right to refuse your request to access to and/or to make any correction of your Personal Data for any of the following reasons:
 - (a) if permitted under the law; for example, where the expense of providing access to you is disproportionate to the risks to your privacy;
 - (b) if it jeopardizes the security and privacy of the Personal Data of others;
 - (c) if it is impractical; and

(d) if it is not made in good faith.

19. For the avoidance of doubt, such deletion or limitation does not include processing of mandatory personal data.
20. We may charge a nominal fee for each personal data access request that you make.

Contacting us

You may contact us at:

E Aset Sdn. Bhd. (1231814-P)

Lot 33545, Batu 5, Jalan Klang Lama,

Telephone : 03- 7989 9888

eMail : customer@easet.com.my